

More than an entrepreneurship model...

**Are you ready to have your name written in history with golden letters?! Because you are, and/or will be, the generation transforming the overall type and scope of the existing journey to our common future... Without your touch and involvement, it will never be complete. And this will only be possible with a comprehensive and sincere philosophy comprised of assistant models which are completing each other and that can be all customized according to your mission and vision for our common future.**

#### **Renaissance 4.0**

**E\*Model** is the heart of this philosophy that is designed for your whole physical and spiritual existence and your future, and that includes the way you/we think + speak + write + act;

All to transform to better and help us feel almost complete!

Five main organs of **E\*Model** are as follows:

1. You

2.

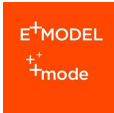
3.

4.

5.

byOM

February 2018



## Abstract

Are you ready to be surprised? More importantly, are you ready to get involved and act more efficiently for our common future? I hope you are... Yes you are!

And I hope I will be able to help with this a bit, unless you are ready, thinking you are eager to think different, to speak different, and to act different, and to write all about it at the same time!

I am not sure whether what I will share here with you is what exactly you are expecting, -I am not sure whether you are looking for something or expecting anything anyway- however, as our lives are full of surprises, I also look forward to surprise you, and introduce you to a new 'ism', since I thought you, we all, have heard a lot about changing the World but never heard or discussed about even a simple method for how to do that. So I thought at least you would like to hear my 'how' suggestion even though you were not really looking for it or prepared to hear a 'how to change the world' method...

Before coming to that new ism, we will start with **E+Model** which is the heart of it.

I'm sure there 'may be' gaps in this model (in fact I think there is not), and I'm sure as humanity, and getting you and every individual involved, we will remove them together; With continuous communication and co-operation, C<sup>3</sup>, and P<sup>2</sup> (Passion and Patience) I am sure this model will find its perfect place in our lives in order to help our common future as globumanity be better.

At first glance, it may not sound practical or doable, however, once I am able to clearly convey the critical details in my model and the soul of it, I strongly suppose it will be accepted as an effective 'must have' tool for a better common future, as well as for the individual futures of not only just the people but all creatures inhabiting the earth along with us. The best part is that we can begin to observe the progress right away! If this model is seen as a start point or a turning point or a reference model for someone to begin to think different + speak different + write different + act different and gain self-confidence and motivation to work on how to make better, that will be more than sufficient for me with regards to what I expect from all this.

When it comes to changing the World I pretty much think that you either think of a new invention or a new discovery that will create a great impact on our lives; or you may think of making the World better, just better in general, a better place for all creatures, more peaceful without any war or any major issues like hunger, global warming and the causes of such issues, etc. Or in other words, the point where humanity understands that with all creatures on the planet and the human beings are 'we are one' and begin to reshape all her thoughts-words-actions. At least that point and thereafter may mean the 'better', too, that will lead to changing the World.

Anyways, however you understand 'changing the world' or 'better', you have to get involved in case you just don't want to watch like you are watching a movie in the cinema, but actively take place, or become pioneers, in the efforts for 'changing the world and better'. My, which is now yours, **E+Model** will help you with that!

I think before expecting a better future for humanity we have to touch that single human being and help him or her get involved wherever or under what conditions he or she lives.

As such, this Model, with its flexible and effective structure, will succeed to get people involved in creating solutions to problems after which they will continue to be in the implementation during their complete lifetime; they will continue to share and learn from each other as well.

### **E in E+Model stands for Entrepreneurship.**

With a '+' it becomes the +mode entrepreneurship as most think entrepreneurship means just doing his/her own business, whereas it is more than that. And in my case in this model it is comprised mainly of the following 5 components, all of which are brought together in a simple formula. This model is in fact the structure of our lives and visions (from our birth to career plans, to our values and how we think; everything a life involves; and we all pretty much practice this formula but we are not aware it is in fact a formula) and how sharing just improves it (it meaning us, our lives and our visions all together) while making individual visions advance further, eventually helping each other advance together towards the ultimate vision which is desired by all of us and the humanity.

1. You
- 2.
- 3.
- 4.
- 5.

Consider Entrepreneurship from different perspectives, apply **E+Model**, and become the new age superman or superwoman! Inspire yourself and others! Change the way it is...

Ready to become a role model!?

Yes you are ready, and yes you have to become a role model! Maybe you are one already!

Idealism embedded in **E+Model** ... Priceless only if you are in!

Get involved, you can change the World! At least you can start the process.

## ***Idealism***

Every single individual, including ordinary people, must have a tiny bit of idealism. They think idealism is a major issue, a very hard task, so it sounds like a scary issue to be an idealist. They even hesitate to pronounce it let alone become one, where in fact just trying to do something in a better way, or even just thinking about it is simply an idealist action which is an indispensable early stage of idealism! **E+Model** will poke the idealist in people's soul.

## ***About Entrepreneurship***

Entrepreneurship is the only key to a better future, better everything. All types of success, let's say most of it, sure resulted from an entrepreneurial initiative which considered the past, existing or probable future conditions; or in fact sometimes all three of them. Probably nothing would have happened without an entrepreneurial spirit together with observation skill! Anything that happens, happens as a direct or related result of an entrepreneurial action in the past. So, in order for success to come to us in the near future, we have to start working right now immediately, maybe start with knowing the conditions well (which I believe we have pretty much done this and we are aware of the conditions. Still there may be some which we are not aware yet.) while at the same time working on a short/long term solution that will begin to show its impact the day you begin to apply it!

## ***Description of the E+Model***

Depending on your goal -which you should determine considering actual and potential conditions and various elements like our common future, you should balance and organize your efforts and initiatives using a model, and you should move forward in a systematic way by urging others to do the same and simultaneously collaborating with them.

**E+Model** will bring us, the humanity, sustainable and permanent success thru a set of balanced efforts, which means a lot not only for yourself but also to your ecosystem...also to a typical egosystem we occasionally observe from time to time, maybe even more often than that.

In order for your efforts, achievements and happiness be permanent and result oriented, and continue to spread light and guidance to the people, even after you pass away, you must (or you'd better) exhibit your 'entrepreneurial' skills and activities in all three fields mentioned below, which together with the first two items make up the **E+Model**:

1. You

2.

3.

4.

5.

It is quite hard to define **E+Model** with specific familiar terms; it is much closer to a vision, and rather a combination of those terms like framework, system, model, philosophy, mission in action, vision with action, action plan, etc. At the very first step, it is a start point to have a new and enhanced individual framework which will also later on lead to local and global cooperation and action on the issues that matter to globumankind. There is digital and there is AI in **E+Model**. The future in the way it should be is in it!

## Philosophy

Philosophy that lies beneath this model can be described briefly as in the following set of words:

“First discover, then it is up to you...”

It is about discovering your potential, and then deciding what to do with it for your community and for the humanity. In case of conflict, remember, that the humanity's future is our community's future, which is in fact our very own individual future.

Discovering your potential best works when you seriously work on what you want or on what needs to get better. So what do you really want? What do you think that needs to get better? Start working on it. Show you can bring totally new and functional perspectives. Become a milestone. Don't get lost in routine.

So; Are you an initiator? A motivator? An energizer? A leader? A renovator? A dreamer, who is working on realizing the dreams instead of just dreaming? A developer? An improver? An achiever? Or a complainer -hopefully not!?

Sure at least one of the above is pointing out you!

See it, put it in action, and act with others:

Get involved! YOU can change the World!"

In order for you to direct your potential(s) to what you want to do and/or what needs to get better, you must apply a model, a system, so that you will not only balance your resources while tackling that issue you will also be on top of all ends of that issue. Not missing a detail is a must, and collaboration is indispensable.

### **Relation Between Threats and the Comfort Zones**

In addition to all known threats, one of the most pressing, in fact two of them, are those human beings who do not care, and those who are not able to or eager enough to reach to their maximum potential while doing good already. Or sometimes those who are trying to do good but especially staying away from some specific real issues. The second and third group should not be allowed to just confine themselves within their comfort zone... A comfort zone which is a valid argument for the first group as well.

Sometimes the first group is not even aware of any situation let alone doing something and become part of the implementation of the solution... There is not a solid and effective system which will provide even a simple interaction between that type of people and the Role Models in the second group! We must, while increasing the number of role models worldwide, also create a system which will help this process; recruiting role models among the people and helping them work on solutions in cooperation with the masses and with the other role models; During which new role models will continue to appear! Once this system is integrated with the well known social media platforms like Facebook, Twitter, Instagram, LinkedIn, not only those platforms will begin to serve more effectively for our vision of a better future, but also the system will immediately demonstrate its result oriented capacity. (E.g. -Although this may sound like an awkward example still it will help make my point- If we are all able to at least urge people do more than typing in emojis and liking each other's' selfies on Facebook, I think it is a small step but a big win isn't it?

Of course they are more than free to do these, they should do and we all do, but there should be a balance in how we spend our time and in how we employ our brain cells in order to optimize efforts. At least we should make them think to use some of their emojis and likes at the right time and at the right place for the right causes while we are sharing our visions (our **E+Models**) with them... Right causes meaning our efforts (and hopefully their efforts) for a better common future, which is also their future. Sooner or later we will manage to activate them, at some point they will see the need themselves, and seek ways to get involved and do more. Since during all these stages we will be introducing them to 'how' also, they will already be aware of those ways, too, and they will simply start with **E+Model**.)

While talking about small or wide scale decision making processes we should first touch that single process in an individual brain. Individuals must become aware of their sole responsibility from our common future as humanity and must learn and practice ways of action together towards better. But first, they have to become aware of their existing potential and put their vision into a systematic. Only then they will be able to advance, and only then we as humanity will eventually be on the same page in order to move forward together as humanity.

Besides, once people begin to apply this model they will begin to strengthen their observation ability and identify many 'unpopular' adverse conditions which we are not yet aware, and simultaneously we will begin to act upon it together as humanity.

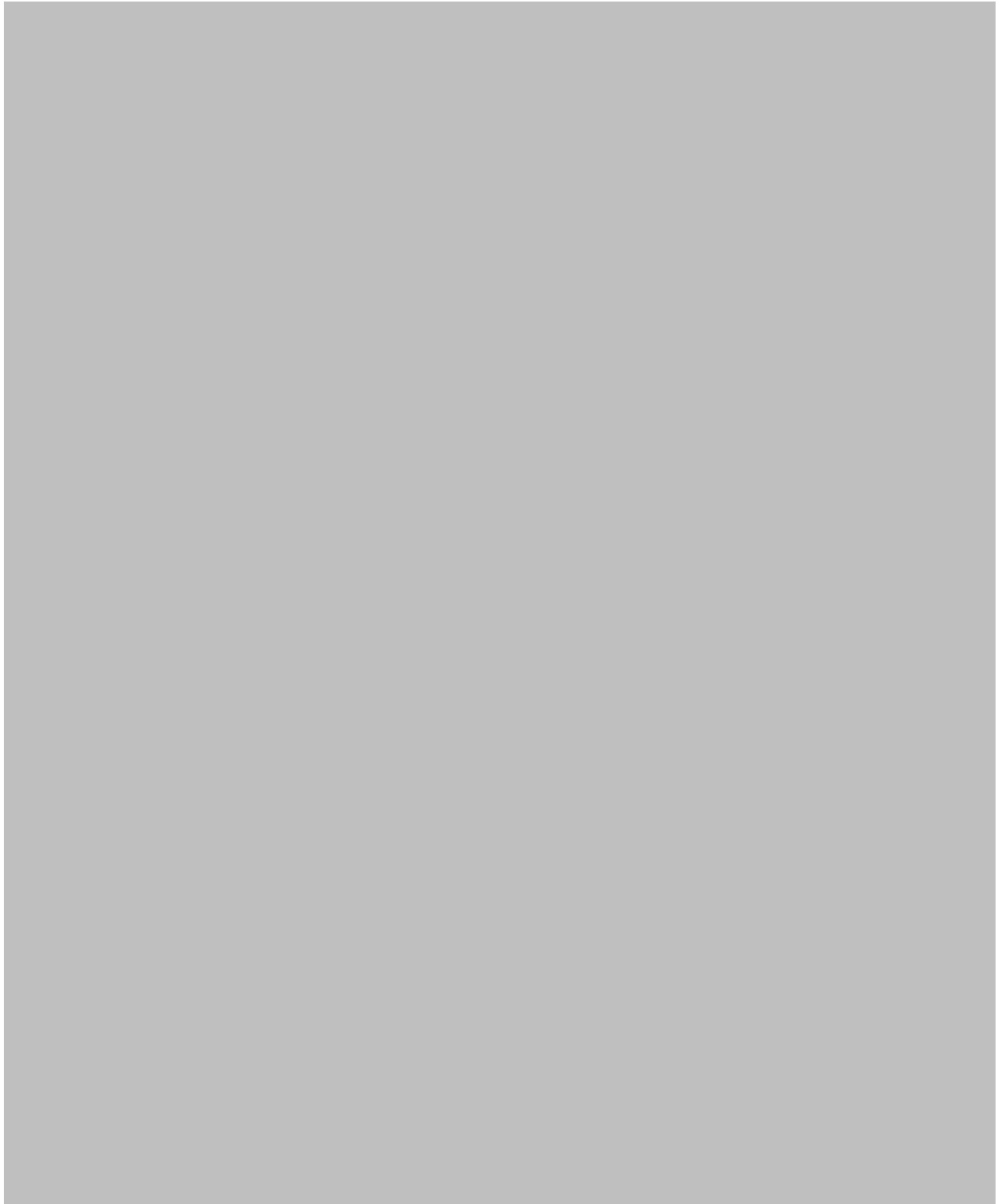
Although this model appears to be for an individual, an organization + a company + a country can, in fact must, include it in its overall vision and practices. By organization I mean from small biz to large corporations, all business organizations, state organizations, agencies, NGOs, schools, student clubs, etc. It may as well become a brilliant PR tool.

## **Components**

To tell the truth, the components of the **E+Model** are all together making up 'home sweet home'! In general being not only our individual home and life but also this earth as our home and our lives on it. An animation about this will clearly show how **E+Model** evolves to a home, how the backbone of our home & life is made up of this very **E+Model**, and how it just advances just by being in continuous communication and cooperation with others reaching up to ultimate visions while creating the same impact on others' visions.

**E+Model** is the actual basis on which we will work on and build our common future. But first we have to design our own individual models by simply starting with transferring what we have in mind to paper.

So now let's come to the main components of **E+Model**:





### ***More about E<sup>+</sup>Model***

So we can say that **E<sup>+</sup>Model**'s very first function is to help someone review and organize what is passing thru his or her whole physical and perceptual / observational agenda individually. We want him or her to see the present status first, then beyond it! We want to poke all of the brain cells present. Interaction and the synergy formation with others will come later.

**E+Model** will take us all to +mode!

+mode is the next level where you think different, speak different, write different, act different!

It is where you begin to make a difference for our common future.

It is where your Role Model'ship is endorsed, and you not only begin to look for new peaks to climb, but also begin to inspire others with your dynamism and active vision; and most importantly let everyone get involved, too, to change the World!

And if you don't feel you are in that path, but want to enter asap, **E+Model** is how you will begin.

***I'd like to continue with various items below which will help me explain the scope further.***

1. In practice it will all start with **E+Model 101** which is basically a Positive Vocabulary Workshop.

2. And then continue to work on designing your individual **E+Model**. Rest will follow! I'd prefer to be specific but frankly speaking, even the sky cannot be a limit when it comes to the 'rest'... A wide array of activities most of which I cannot yet even think of will follow... Some of which I can think of at the moment are:

- + Every student and every young person and every one will have an **E+Model** in practice.

- + All of them will make observation a routine activity, and systematically work to become a role model. They will collaborate on common topics and/or do debates, seminars, etc.

- + Scientists, policy makers, politicians, other officials, business people, professionals, retired citizens, everybody will have **E+Model**, too, and at the same time they will try to be included in other people's **E+Models**; and I believe this probably will bring us many fantastic milestones!

- + Youth with **E+Models** can form various assemblies where they can study every single issue re their/our common future. They can help remove the present errands in today's governance systems and become a center of continuous monitoring. Needless to say, such assemblies, activating all youth worldwide and providing them a collaboration

platform, will be in continuous communication and cooperation with all establishments like U.N. or other similar initiatives.

+ People will be able to ask or accept questions via their **E+Model**. Both sides will be right to the point.

3. With **E+Model** we will be able to organize our ideas, values, capabilities, thoughts, potentials, habits, powers, actions, energies, and at the end we will be introduced to the synergy! A synergy that will enhance our potentials and energize every single person around us in the right direction. (Of course what is right may change from person to person; Here by saying right I mean consistency and integrity in individual and organizational behavior; and integrity in the complete set of thoughts, words and actions.)

4. **E+Model** will enable you to keep an eye on everything that matters to 'all of us' and think-speak-act accordingly in our initiatives and become entrepreneurs in all aspects of our lives by all means to become dynamic true role models.

5. Of course, as under present governance models an institution, an officer, or an agency are responsible from their field of activities, but, an ordinary individuals will be responsible, too, from observing/monitoring what is going on in each **E+Model** component including the related institutions, decision making process etc. related to a specific topic of his/her interest.

6. One of the major reasons which left humanity behind from where it could actually be is the lack of a solid model that will encourage a young person to discover and improve and strengthen all his or her potential (capability, values, thinking and action capacity, etc.) while connecting him or her to role models. Although the **E+Model** is targeting to be used by you'th especially, of course everybody should feel free to, in fact must, practice it and see a clear self-picture. It will tell one to run a self-analysis to see the present situation and help determine how to proceed. The person will see at what points there seems to be discrepancies telling him/her to redesign that part. Or, he or she will definitely come across with the opportunities giving signs of redirecting the career or business goals.

7. For a politician for example, it will be prestigious and an honor to be in other people's **E+Models**. He or she may be invited to address at annual **E+Model** conference series (or address at the Assembly) where many parallel sessions can be held each dealing with a globumankind problem.

8. Sustainability of 'development' and 'civilization' and 'continuous implementation of the solutions', achieving the Millennium Development Goals, all of it depends on your **E+Model**. It will be the most effective and working connection between all generations as well, not just the existing new born and senior citizens. I certainly believe that it will help all generations contribute to a better future for all. Even the past generations and civilizations will contribute.

9. There is no way people don't learn from each other, by purpose or somehow they are just automatically inspired from each other so **E+Model** will do this in a more proper, more organized and more effective way. Even after they pass away, they will continue to inspire existing and all generations to come.

10. Change and progress are indispensable; however, only if you work hard you can have an effect on determining in which direction the change will further.

17. **E+Model** will take place in the education systems of the countries. Maybe starting from sixth grade, students will begin to form their **E+Models**, and as they grow they will grow their models together along with them.

18. All active people who are doing something for the humanity will have **E+Models** and continue to work on their agenda. Just by thinking of our common future and working on solutions they showed that they are role models, so they have to convert this character into a tangible model for others to take as an example and work like them.

20. Once the system is completed it will also be financially self-sustaining.

21. Hope alone is a very hopeless situation. **E+Model** will give hope to those who lost it, or strengthen the present hope we all carry for a better future. Hope with a solid action plan is priceless.

22. **E+Model** will give a cause to those who lost their path, or to someone who is all confused with what his or her agenda is actually serving to.

23. **E+Model** will let everyone unleash the potential... Become aware of the very self-potential first then fully activate it. Then help/motivate others to do the same.

24. Nothing can be achieved without following a system. So, **E+Model** will start this from individual level telling everyone to work on changing yourself + your environment; eventually and as a natural outcome of all this, make them believe they can change the World without any excuse. **E+Model** will give them the mindset and the courage for this; it will make them involved because they will understand that only if they are involved we as humanity have a future... let alone a bad or a good one!

25. Considering the present status of our World, apparently, we must bring new and more efficient dimensions to our efforts (comprised of our thoughts, speeches, actions, etc., all of it); **E+Model** will provide this new dimension, by letting every single human being get involved in a more systematic and organized way contributing to the solution.

26. E stands for entrepreneurship; "+" makes it new age entrepreneurship that lets you and any ordinary person get into the picture and give you, give everybody, the chance to have your name written in history with golden letters. Just by showing your difference which will lead the way to the synergy of your very own potential!

27. **E+Model** not only enables you to become entrepreneurs in all aspects of our lives by all means to become role models, but also lets you keep an eye on everything that matters to all of us, and think-speak-write-act accordingly in our initiatives and in our lives.

28. If you ask me if there is a prototype (anyone who is practicing **E+Model**), my answer would be 'yes'. Because actually you are all already doing it so you are the prototypes!

29. I wish us all a long and peaceful lifetime but our **E+Models** will also be the best legacy we will leave behind.

30. **"What leads and controls the world is not locomotives, but ideas." (Victor Hugo)**

**Finally;**

With **E+Model**,

Consider entrepreneurship from different perspectives;

And become a role model!

For your own future and for our common future, and,

In order to change the world!

Because it is all about Entrepreneurship...

Get involved, YOU can change the world!

Idealism must take its place in people's mindset, it must be the default base on which thoughts, speeches and actions are shaped. **E+Model** will help idealism and observation skills become 'must have' character for a person.

**Why:** For a better and fair future for all; and to activate every single person for this common purpose.

**How:** By starting to organize 'already existing' thoughts and efforts at individual level with a simple, yet effective system, that will help increase impact and enhance efforts.

**When:** Now! Just take a note book and begin to formulize your **E+Model**;

**Who:** Of course you'th! Every one of you out there regardless of your age or any other demographic. It all starts within very you whoever you are, whatever age you are. In fact senior citizens of the humanity will be given priority in the efforts of reaching out; first they will get involved! First we will work on their **E+Models**.



**If it is not you, Who?      If it is not now, When?**

**If it is not with E+Model, how?      You want, WE can!**

**E+Model** will be the new age method of thinking, planning and action!

**Briefly about the new vision; a new ism, where E+Model is the driving force and the heart of it:**

The new ism stands on the basis of independent thinking for yourself and for the humanity.

The new ism is;

+ the new age proactive philosophy with inspiration,

+ the compulsory change,

+ the solution;

Which you have been looking for & which you have to live upon!

You can change the world; at least you can start the process!

Only if you have a solid actual philosophy including models,

and if you follow a system!

And more importantly,

If you become a Real Role Model and encourage Role Model ID!

**E+Model**, being the primary model, is the driving force of this new philosophy which consists of

## What is life?

I think, putting everything into notation - I mean everything, every single thought, word, action, all feelings, everything that happens or happened, or anything that have not yet happened, not yet thought; putting them all into words, into a vision, into an end product, into a melody, is life! Then to musical notes and maybe actually making music out of it, is life! Every music, every song, every single stage you have left behind or you will embrace in the future, with smiles or with tears, is life! If you dance while listening to that music or while creating a vision, then that's something else, and in fact, that is life! First, creating a vision; Second, swimming/dancing in that vision; Third, sharing the vision... is life! Maybe, all above, is only a very little portion of life, and in fact perhaps it is just the beginning! And it deserves such a magnificent beginning so indeed fulfill the above descriptions regardless.

- Sorry if you got lost a bit between lines, I did a little, but tried to do my best to recap my mind upon seeing a question of a musician friend of mine. The question was 'what is life?'

*So, with E+Model, you will create a micro or macro vision from out of your life. And thus you will be a source of inspiration, you will become eternal.*

## **Argumentation demonstrating how the model meets various criteria**





Here I'd like to make a point about the Core Values and a quick evaluation about switching to +Mindset.



In the middle of difficulty lies opportunity. *Albert Einstein*

The important thing is to not stop questioning. *Albert Einstein*

Outstanding leaders go out of their way to boost the self-esteem of their personnel. If people believe in themselves, it's amazing what they can accomplish. *Sam Walton*

The past doesn't equal the future. All great leaders, all people who have achieved in any area of life, know the power of continuously pursuing their vision, even if all the details of how to achieve it aren't yet available. *Tony Robbins*

Minds are like parachutes; they work best when open. *George Sheehan*

We are what we repeatedly do. Excellence, then, is an act, not a habit. *Aristotle*

There are no shortcuts to any place worth going. *Anonymous*

No one can walk backwards into the future. *Joseph Hergesheimer*

The shortest answer is doing the thing. *Ernest Hemingway*

I find that the harder I work the more luck I seem to have. *Thomas Jefferson*

Wisdom begins in wonder. *Socrates*

An idea that is developed and put into action is more important than an idea that exists only as an idea. *Edward de Bono*

If you don't change, reality in the end forces that change upon you. *Stuart Wilde*

It's through curiosity and looking at opportunities in new ways that we've always mapped our path at Dell. There's always an opportunity to make a difference. *Michael Dell*

I was just pursuing what I enjoyed doing. I mean, I was pursuing my passion. *Pierre Omidyar (eBay Founder)*

If you think of life as like a big pie, you can try to hold the whole pie and kill yourself trying to keep it, or you can slice it up and give some to the people around you, and you still have plenty left for yourself. *Jay Leno*

Leaders are made, they are not born. They are made by hard effort, which is the price which all of us must pay to achieve any goal that is worthwhile. *Vince Lombardi*

The real source of wealth and capital in this new era is not material things.. It is the human mind, the human spirit, the human imagination, and our faith in the future. *Steve Forbes*

Some men see things as they are and say, "Why?" I dream things that never were and say, "Why not?" *Robert F. Kennedy*

One's mind, stretched by a new idea, never gains its original dimensions. *Oliver Wendell Holmes*

You must be the change you wish to see in the world. *Gandhi*

The vision behind all these quotes,

And the action plan,

All in **E+Model**.